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NEW CONCEPTS HOLDINGS LIMITED

創業集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

DELAY IN DESPATCH OF CIRCULAR MAJOR TRANSACTION FINANCE LEASE ARRANGEMENT

Reference is made to the announcement (the “**Announcement**”) of the Company dated 29 May 2026 in relation to, among other things, the New Finance Lease Arrangement. Unless the context otherwise requires, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular (the “**Circular**”) containing, among other things, (i) further information on the Finance Lease and Incidental Documentation and the respective transactions contemplated thereunder; (ii) other information as required under the Listing Rules; and (iii) a notice of the EGM, was expected to be despatched to the Shareholders on or before 17 July 2026.

As additional time is required to prepare and finalise certain information for inclusion in the Circular, the date of despatch of the Circular will be postponed to a date falling on or before 24 July 2026.

By order of the Board
New Concepts Holdings Limited
Zhu Yongjun
Chairman and Executive Director

Hong Kong, 17 July 2026

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun and Mr. Pan Yimin; and the independent non-executive Directors are Ms. Du Yun, Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.